



To whom it may concern,

With the World Health Organisation classifying the COVID-19 outbreak as a global health emergency, and the Singapore Ministry of Health raising their "Disease Outbreak Response System Condition" from Yellow to Orange, we have had to cancel our 2020 Mind the Product Singapore conference, originally scheduled for March 30-31, 2020. You can find confirmation of this on our website at the following link: www.mindtheproduct.com/singapore

This has been a costly decision that will impact our attendees, many of who already have flights and accommodation bookings in place. As a result, we would like to ask that you consider waiving any penalties due to this global health emergency.

We greatly appreciate your support in this matter.

Martin Eriksson

Co-Founder & Chairman

Mind the Product

Mind the Product Ltd

Registered address: Registered address: Mind the Product, Office 119, Finsbury Business Centre, 40 Bowling Green Lane, London, EC1R 0NE

VAT number: 141 7708 18

Company registration:
07721716